

TheGreenEcostore.com: Middle East's First Online Store For Eco-friendly Products

The screenshot shows the homepage of TheGreenEcostore.com. At the top left is the logo 'the GREEN ECOSTORE' with a green leaf icon. To the right, it says 'FREE DELIVERY IN THE UAE ONLY FOR ORDERS OVER AED 750' and 'Flat Delivery Rate AED 20 In UAE'. Further right are links for 'sign in', 'join now', 'my account', 'my shopping cart', and 'my wishlist'. Below these is a search bar with the text 'questions? email us search' and a 'GO' button. A navigation menu below the search bar includes links for 'About Us', 'Green Speak', 'Environmental Commitment', 'Press', 'Faqs', 'Contact Us', 'Sitemap', and 'Home'. A horizontal menu below that lists product categories: 'gadgets', 'home + garden', 'kitchen', 'babies', 'teens + kids', 'bags + totes', 'personal + books', 'office + stationery', 'pets', and 'eco gifts'. The main content area features a large banner with the text 'FOR YOUR spouse', 'THE kids', 'YOUR boss', and 'THE neighbour' arranged around various eco-friendly products like a red gift bag, Smencils pencils, a red mesh bag, and Ecoya candles. At the bottom of the banner is the slogan 'WE HAVE something FOR everyone!'. To the right of the banner is a search section titled 'you are looking for' with dropdown menus for 'Product by Category', 'Any price range', and 'Product by Brand', and a 'search' button. Below that is a '30% OFF' promotion for 'earth friendly savings' featuring a yellow and orange spray bottle.

Dubai, UAE - 9 November 2010: With more and more people all over the world coming to embrace the importance of preserving the planet's natural resources, it's no surprise that individuals and organisations worldwide are taking on a greener approach to the way they live and work.

According to Anu Agarwal, Founder of TheGreenEcostore.com, "We have launched the online store to empower our community with eco-knowledge and enable them 'Go Green'. We have carefully selected the best of breed eco-friendly products from USA, Canada, UK, India and Australia and brought them to the Middle East. I am confident that once people start using some of these products they will realize the importance of embracing eco-products and fine tuning their way of living to a 'greener lifestyle'.

Our online store has been launched, in time for shoppers to start their holiday shopping. We will be adding new products every month and aim to offer the largest selection of eco-products in the Middle East via our online store."

TheGreenEcostore.com offers a range of eco-friendly products including green gadgets and appliances, solar lights, recycled stationery items, reusable gift bags and shopping bags, recycled paper and stationery, eco-friendly shower heads, eco-friendly toys, BPA-free water bottles and lunch boxes, soy candles, eco-friendly wallpaper and eco-stickers, solar powered backpacks, bamboo kitchen ware, eco-friendly household cleaners and organic pet products.

All online shoppers are guaranteed products which are 'green', easily absorbed into the ecosystem,

the GREEN ECOSTORE

without compromising on design or quality. The store offers high quality products that are either - Biodegradable, Environmentally safe, Handmade, Natural, Recycled, Recyclable, Reusable, Sustainable or Organic.

TheGreenEcostore.com accepts online payments through PayPal, 2CheckOut, Credit Cards and 'Cash on Delivery' for Dubai based clients. Delivery is made within 2 working days all over the UAE. International shipping is also offered.

For more information, contact:

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